

First Quarter, 2013

**Special points of interest:**

- **Meeting in the Mountains** - April 25, 26 & 27—more information on page 3
- **Call for Proposals for the Symposium “A Critical Rediscovery of the Northern Rockies” from MSU—SOA: Due May 24th**
- **AIA National—June 20-22 in Denver, Colorado**
- **AIA MT Fall Conference—September 12-14 at MSU in Bozeman, Montana**

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# AIA Montana News

## GRASSROOTS 2013, Washington, D.C.

*David Koel, AIA, President of AIA Montana*

One of the greatest things about being on the AIA Board for Montana is the opportunity to visit Capitol Hill and discuss with our legislators what matters most to us as professional architects. From a state that is, by national comparisons vastly rural, with the majority of architects employed in small businesses, we have a perspective on our profession that is unique to America. However, the issues that AIA National had outlined as discussion points for us this year were surprisingly appropriate for Montana's architects:

**Simplify Taxes, Protect Small Businesses.** Nation-wide, approximately 8 in 10 architecture firms are small businesses (sole proprietors, S Corps, etc) that pay taxes at individual rates. Probably much more so in Montana. We asked our legislators to support efforts for comprehensive tax reform.

**Save Energy, Create Jobs.** In order to encourage new construction and renovations, and support small businesses that do this work, Congress should extend and make modest improvements to the Energy Efficient Commercial Building Tax Deduction (179D). Since buildings account for more than 70% of electricity consumption in the U.S., architects have the skills to make them more efficient. The deduction provides building owners up to \$1.80 per square foot for energy efficient improvements.

**Invest in the Next Generation of Leaders.** This was an interesting and very creative message.

Medical, legal, and veterinary students have federal programs to help them with loan assistance, in exchange for pro bono work in underserved areas and communities. Why not architects? Considering architecture graduates carry a significant debt—\$40,000 on average—this kind of program would be life-changing. The AIA has developed a draft bill, the National Design Services Act, to extend architecture graduates student debt relief in exchange for special pro bono work.

**Improve Government Procurement to Help the Economy.** Sharp cuts to design and construction budgets make it more important than ever that procurement laws ensure small businesses have fair access to the federal marketplace. An October 2012 analysis found that sequestration could cost as many as 66,000 jobs in the design and construction industry. The current Federal marketplace makes it difficult for small businesses to participate in design-build competitions (the average cost of these competitions is staggering), such that many small but high-quality firms are simply not participating. As a result, the government is deprived of good talent, and these businesses are deprived of an opportunity for success. We asked legislators to work with the House and Senate small business committees on reforms to government procurement policies, to help small businesses compete.

I was, quite frankly, surprised that the majority of the above talking points were focused upon the

endeavors of small businesses, and how beautifully that “AIA National endorsed” sentiment affected the architects of my home state.

There were several other highlights to the trip, including several symposiums on AIA's “Repositioning” efforts, designed to refocus and rebrand the AIA to its members and the public at large. This is a very aggressive and exciting endeavor that is, quite honestly, long overdue for the AIA. I won't go into detail here; read Klint's article to get a sense of the action at hand.

Klint, Mary and I enjoyed our conversations with lawmakers, and also enjoyed a personal tour of the Capitol building by a staffer named Mitch from Steve Daines's office. The chap hailed from Dillon Montana, and although he looked all of 16 years old (I'm sure I'm wrong about that), he was incredibly knowledgeable about U.S. political history, as well as historical artifacts and spaces within the Capitol building itself. He scored us tickets to sit in the House gallery and witness the activities in the House of Representatives, where we saw Daines give a speech (it focused upon the timber industry), as well as up-and-comer Paul Ryan, and many others. Mitch's empassioned tour of the Capitol and its history might have been the highlight to the trip itself!

In all, I was once again mesmerized by the action and passion of the city and its people. But as always, I was happy to return to the majestic landscape that I call home.

**“It was refreshing to hear that many of the issues that are being addressed by AIA National in the Repositioning Initiative are the same ones we deal with here in Montana!”**

## Repositioning the AIA - Announcement Grassroots 2013

*Klint Fisher, AIA, Secretary / Treasurer*

“What has the AIA done for me lately?” We have all heard it and, truth be known, we have all probably uttered those words at one point or another. This year at AIA Grassroots that same question was being asked not in hushed tones at the back of the auditorium or convention center hallways, but from the stage by our national leadership. AIA National has heard the question asked enough from its membership and component chapters that they decided to take a serious look at the answer. AIA National, with the help of consultants LaPlanca Cohen and Pentagram, explored where our Institute is and where we want to be. The results of that research and the corresponding recommendations were one of the primary focuses of Grassroots 2013: **Repositioning the AIA.**

Prior to presenting the AIA’s Repositioning Initiative, we took a look at where the AIA is currently and the factors that will affect the Institute as we move forward. Our Keynote speakers for the conference, Frank A. Stasiowski, FAIA, President and Founder of PSMJ Resources and Harrison Coerver, President of Harrison Coerver & Associates, looked at the current and future factors that are affecting not only our

profession, but also trade associations in general and the AIA specifically. The message we heard: The AIA must provide value to its membership and relevance to our society.

It was refreshing to hear that many of the issues that are being addressed by AIA National in the Repositioning Initiative are the same ones we deal with here in Montana: value provided to local components and members, improved communication and service to members, engaging emerging professionals, and establishing the profession’s position in our communities. Both in the general sessions and in the breakout sessions, the same concerns were heard.

So, where do we and the AIA go from here? First, it would be a mistake not to recognize the efforts our Institute has made to remain relevant in society and provide value to its members through community service, political advocacy, forming relationships and promoting education. I would encourage you to read the AIA’s 2012 Annual Report which can be found at the following link:

<http://www.aia.org/aiaucmp/groups/aia/documents/pdf/aiab098122.pdf>

Secondly, become familiar with

the Repositioning Initiative. The information that was presented at Grassroots 2013 can be found at <http://www.aia.org/about/repositioning/index.htm>. It includes the AIA Manifesto, which is well worth the 100 seconds it takes to watch.

Last, get involved and share your thoughts and concerns. There are opportunities to provide your input on the AIA’s website (see above link), or feel free to contact me and your other AIA Montana Executive Board Members. I would like to thank all of you for the opportunity to represent you and our state at AIA Grassroots.

**Repositioning Information is Now Available Online** or by contacting

[Brian McLaren | 202-626-2561](mailto:Brian McLaren | 202-626-2561)

The videos about Repositioning from Grassroots are now available on the Repositioning webpage. All videos are hosted on YouTube and can be shared with members. Additional resources are available specifically for component use through the For Leaders site (login required). Please share how you are using these resources and the results by **e-mailing us at [repositioning@aia.org](mailto:repositioning@aia.org)**. Please contact the AIA Montana Office if you would like access to more materials.



Montana Chapter of the American Institute of Architects

**Elevate your career path.  
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Sam Garcia, AIA  
Member Since 2009

Haley Gipe, Assoc. AIA  
Member Since 2008

C. Timothy So, AIA  
Member Since 2008



## The 30<sup>th</sup> Annual Meeting in the Mountains - "Best of the West"

This year's MITM includes over 18 Learning units, hardhat tour of Billings Public Library, 3 guest speaker presentations, vendor visits, lunch and dinner. Your MITM registration of \$100 includes 1 year of membership in Billings Architectural Association. April 15 is the deadline for Early registration! Sign up at <https://www.aiabillings.org/meeting-in-the-mountains/>

### 2013 Meeting in the Mountains Speakers:

**Patrick Tighe, FAIA: "Going Pig, High Low Strategies Towards an Architectural Trajectory"**

Patrick Tighe, FAIA is Principal and lead designer of Patrick Tighe Architecture. Since the inception of the firm, a strong and diverse body of award winning work has been realized that includes city developed affordable housing, commercial, mixed use projects, civic art, installations and residences.

Patrick Tighe was awarded the Rome Prize in Architecture and the American Institute of Architect's Young Architect Award. Tighe is a Fellow of the American Academy and The MacDowell Colony. The work has received numerous awards including seven National AIA Honor Awards, several American Architecture Awards, a progressive Architecture Award, Los Angeles Architecture Awards, West Side Prizes, Best of Year Awards as well as local AIA Honors. In 2011, Patrick Tighe was elevated into the College of Fellows of the American Institute of Architects. The work of Patrick Tighe Architecture has been published extensively and exhibited internationally. Tighe is a faculty member at the Southern California Institute of Architecture (SCI Arc).

**Jonathan Segal, FAIA: "Architect as Developer"**

Jonathan Segal FAIA & Development Company has been awarded six national AIA Honor Awards for their housing work. They have been responsible for the design and development of over 300 medium to high-density urban residential, mixed use, and live/work units totaling over 300,000 square feet of construction. Jonathan Segal is considered one of downtown San Diego's most successful and pioneering residential architectural/development companies

and has a reputation for providing superior housing at a lower cost than comparable properties. Their focus is exclusively on urban projects, ranging from 80 to 160 dwelling units per acre. Over the last 19 years Jonathan Segal has been the recipient of numerous accolades including 24 local, state and national AIA awards for residential and Urban Design.

**Craig Hodgetts, FAIA: "Fibers, Forms, and Funk"**

HplusF was established by architects Craig Hodgetts and HsinMing Fung in 1984. Their work has been published extensively and has received numerous awards, including First Design Awards from Progressive Architecture, an AIA Library Buildings Award for UCLA Towell Library, the National Trust for Historic Preservation Honor Award for the Egyptian Theatre in Hollywood, and the Chrysler Award for Innovation in Design. The partners have embraced commissions for exhibitions and temporary buildings as a means to advance experimental applications, as well as to conduct the applied research which often influences their design for more traditional structures. Recently, they were responsible for the exhibition design of the Pacific Standard Time exhibition California Design, 1930-1963 at the Los Angeles County Museum of Art in 2011. Both HsinMing Fung and Craig Hodgetts hold prominent teaching assignments, she as director of graduate studies at SCI-Arc, and he as a tenured professor at UCLA. In 2005 the Los Angeles Architectural Forum honored Hodgetts + Fung for career contributions to the architectural culture of Los Angeles.

For any questions or more information, please contact:

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### MITM Schedule:

**Thursday - April 25th, 2013 - Northern Hotel**

- 8:00-9:00 - Thyssen Krupp Elevators-Vertical Transportation (1.0 LU HSW)
- 9:00-10:00 - Hartwell Corporation-Ten Commandments of Risk Mgmt (1.0 LU)(\$200 sponsor)
- 10:00-11:00 - Texteriors/Dryvit-

Value of Exterior Insulation: EIFS 101(1.0 LU HSW/ 1.0 GBCI CE)

- 11:00-12:00 - Sika Corp.-Design Considerations for Breathable Air Barriers(1.0 LU HSW)(\$200 sponsor)
- 12:00-1:00 - Ingersoll Rand-ADA Entrance Accessibility (1.0 LU HSW) (\$500 sponsor)
- 1:00-2:00 - Moen Inc.-One-Hour Shower (1.0 LU HSW) (\$200 sponsor)
- 2:00-3:00 - Altimus Distributing-Laundry Design Made Easy (1.0 )
- 3:00-4:00 - HILTI: Firestop Life Safety (1.0 LU HSW)
- 4:00-5:00 - **Hardhat tour of the Billings Public Library by architect Will Bruder, AIA (1.0 )**

**Friday - April 26th, 2013 - "Main Event" - 3rd Floor Crowne Plaza**

- 8:00-9:00 - Registration
- 9:00-10:30 - Guest Speaker - Patrick Tighe, FAIA (1.5 LU)
- 10:30-12:30 -Vendor Visits and Lunch
- 12:30-2:00 - Guest Speaker - Jonathan Segal, FAIA (1.5 HSW)
- 2:00-3:30 - Vendor visits
- 3:30-5:00 - Guest Speakers - Craig Hodgetts, FAIA (1.5 LU)
- 5:00-6:30 - Cocktails and social hour (and a half)
- 6:30-7:30 - Dinner
- 7:30-9:00 - BAA updates and announcements - door prizes

**Saturday - April 27th, 2013 - Skyrooms 1 & 2 - Crowne Plaza**

- 8:00-9:00 - Noble Company - Why Did the Waterproofing Fail? (1.0 LU HSW)
- 9:00-10:00 - Pella Windows & Doors - Window Replacement Solutions for Commercial Buildings (1.0 LU HSW)
- 10:00-11:00 - Integrated Design Lab, Tom Woods, AIA: LED Lighting: Ready for Prime Time (1.0 LU HSW)
- 11:00-12:00 - Herman Miller/ Dundas Interiors- Workplace Ergonomics (1.0 LU HSW)
- 12:00-1:00 - 3form - Architect's Guide to Using Polymers Outdoors (1.0 LU HSW/1.0 GBCI CE)(\$200 sponsor)

**April 15 is the deadline for Early Registration . . .**

**Sign up at <https://www.aiabillings.org/meeting-in-the-mountains/>**

**For any questions or more information, please contact:**

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***“The symposium is intended to engage the variety of disciplinary practices that contribute to our understanding of where we live and how the Northern Rockies informs our research and creative work.”***

## **Call for Proposals for the Symposium: “A Critical Rediscovery of the Northern Rockies”**

*As submitted by Teaching Professor  
Barry Newton  
[barry.newton@montana.edu]*

**Symposium Date:  
Saturday, October 12<sup>th</sup> 2013**  
**Symposium Location:  
Montana State University,  
Bozeman, Montana**

The College of Arts and Architecture at Montana State University is sponsoring a one-day symposium entitled “A Critical Rediscovery of the Northern Rockies” on October 12, 2013.

We are interested in all perspectives on regionalism and encourage proposals from the arts, humanities, social sciences, and physical sciences. The symposium is intended to engage the variety of disciplinary practices that contribute to our understanding of where we live and how the Northern Rockies informs our research and creative work.

The symposium will investigate the possibilities of regionalism and sense of place, and engage in MSU’s goal of furthering interdisciplinary across campus.

We are looking forward to receiving proposals for scholarly papers as well as exhibitions and performances in many media. We seek participation from multiple disciplines, including those represented in the Montana State University, College of Arts & Architecture [art-including studio arts & design-film, music, and architecture] and geography, history, philosophy, literary studies and other disciplines that are engaged in the topic.

For example, we welcome proposals on relevant topics in music and audio, as well as performance proposals for acoustic and electronic compositions and installations. The conference hosts (Montana State University College of Arts& Architecture) can provide an 8.2 sound system and the following performers: piano, oboe/English horn, percussion (solo and ensemble), cello and flute. Other instrumentalists may be added. Image makers and research scholars may wish to present lens-based research incorporating themes/inspiration relevant to the Northern Rockies. Papers, group or solo screenings, exhibitions, and cross-disciplinary projects are all welcome. For scholars in the humanities and social sciences, this is a great opportunity to share your research interests on the Northern Rockies with your Montana State University colleagues and focus your proposal and ideas on the notion of regional identity and how practices and methods within your disciplines can be used to explore that concept in various ways... both conventionally and unconventionally!

Proposals will be blind peer-reviewed by a multi-disciplinary steering committee. Accepted abstracts will be grouped into sessions and participants will be encouraged to discuss their work with each other prior to the symposium. Accepted works, in

relevant formats, will be published on a website prior to the symposium, circulated to all participants, and then discussed in a series of moderated panel sessions. We hope the symposium will be a day of intense conversation.

### **TIMETABLE**

- Call for proposals April 1<sup>st</sup>, 2013
- Abstracts of Proposals due May 24<sup>th</sup>, 2013
- Abstracts accepted notification June 3<sup>rd</sup>, 2013
- Abstracts circulated to discussion groups June 21<sup>st</sup>, 2013
- Submission and revision of final proposals placed on symposium web site July 29<sup>th</sup>, 2013

Symposium proceedings and scholarly papers will be published in various formats and performances and exhibits will be recorded for distribution.

Proposals should include a title, list of authors/presenters, contact information, a short C.V. and a one-page abstract. Please send proposals to: Professor Ralph Johnson [ralphj@montana.edu] or Teaching Professor Barry Newton [barry.newton@montana.edu]



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### The AIA Mission Statement:

The American Institute of Architects is the voice of the architecture profession dedicated to serving its members, advancing their values and improving the quality of the built environment.

Through a culture of innovation, the American Institute of Architects empowers its members and inspires creation of a better built environment.

### 2013 EXECUTIVE BOARD

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Montana Chapter of the American Institute of Architects was founded on June 4, 1921.

## From the NW+Pacific Regional Director Bill Seider:

[2nd Quarter Newsletter](#)  
Articles Due  
June 10, 2013

**Contact Information for  
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The AIA National Codes and Standards Committee met this month to consider opportunities to increase the knowledge and voice of our membership on building code and standards issues. We determined that gathering a network of members across the country who are already engaged in building code issues would be an important next step. As a member of this committee I am reaching out to identify an individual(s) who could best represent your Montana in serving as a local liaison with the AIA Codes and Standards Committee. This would be a bit like the State and Government Network to start, but without the funded meetings.

Our committee will then engage the network in the goals we have identified for 2013, that may include education, code

development, sustainability, accessibility and permit stream lining.

The objective of the Codes and Standards Committee in developing this network is to not burden or add to the work load of any architect already engaged in the regulatory or standards practice. Rather, our focus is to identify and engage that knowledge and energy already being used every day and to weave those individuals into a network where challenges and solutions can be part of a share dialogue. Areas of interest and focus from sustainable to accessible to education and regulatory process will be managed and sorted where individuals will be linked based on expertise and interest. Contrary to a time or travel commitment the network's focus

is to gather and engage the work already being done.

Please contact me if you would be interested in serving. We realize that State Components are often engaged in advocacy and policy efforts, while local Components may focus on application and enforcement. Having contacts from each of these areas would be desirable. Our mission in 2013 will be to engage this network to collect energy and ideas and share solutions as we accomplish our Committee goals.

We look forward to connecting the Codes and Standards community throughout the country to maximize the role of the Architect in the codes environment.

Thank you,  
Bill Seider